IMAGE :: CLASS SCHEDULE :: DESN 263
Mon :: 11:50 AM — 2:20 PM
Wed :: 8:00 AM — 10:50 AM

Instructor: Ryan Jones
Semester: Fall 2012

WEEK	CLASS	DATE	CLASS ACTIVITIES
1	1	20-Aug	*Introduction.* **Assign:** Blog Setup. **Lecture:** Camera Basics. **Assign:** Project 1: Color Harmonies.
	2	22-Aug	**Lecture:** Using Keynote and Color Sampling.
2	3	27-Aug	**Due:** Color Harmonies: Photo Sketches.
	4	29-Aug	**Final Presentation: Color Harmonies:** *via projected keynotes.* **Assign:** Project 2: Constructed Image. *Initial subject ideation during class.*
3	5	3-Sep	**NO CLASS: Labor Day**
	6	5-Sep	**Due:** Constructed Image: Bio Research and Inspiration Boards. **Lecture:** Semiotics. *Be prepared to speak about subject and show inspiration in class.*
4	7	10-Sep	**Due:** Constructed Image: Rough Thumbnail Sketches.
	8	12-Sep	**Due:** Constructed Image: Full Scale Sketches.
5	9	17-Sep	**Lecture:** Color Correction. *Work on Constructed Image in class.*
	10	19-Sep	**Due:** Constructed Image: Roughs. *Printed and tiled in B&W.*
6	11	24-Sep	*Work on Constructed Image in class.*
	12	26-Sep	**Final Presentation: Constructed Image:** *Printed full size in color.*
7	13	1-Oct	**Assign:** Project 3: Illustrating Ideas (book covers).
	14	3-Oct	**Due:** Illustrating Ideas: Read story selections and blog about key themes. *Prepare to discuss in class.*
8	15	8-Oct	**Due:** Illustrating Ideas: Concept Sketches. 27 6x9 sketches, 3 per theme. **Lecture:** Process vs. Spot Color.
	16	10-Oct	**Due:** Illustrating Ideas: Roughs Round 1.
9	17	15-Oct	**Due:** Illustrating Ideas: Roughs Round 2
	18	17-Oct	*Work on mocking up digital finals in class.*
10	19	22-Oct	**Final Presentation: Project 3: Illustrating Ideas.**
	20	24-Oct	**Assign:** Project: 4: Visual Interview.
11	21	29-Oct	**Due:** Interview Questions. *Conduct interviews in class.*
	22	31-Oct	**Due:** Visual Interview: Edited written interview with sample photo library.
12	23	5-Nov	**Due:** Visual Interview: Rough Sketches.
	24	7-Nov	*Work on visual interview piece in class.*
13	25	12-Nov	**Due:** Visual Interview: Rough Mockups.
	26	14-Nov	**Assign:** Project 5: Behance Site. **Lecture:** Behance and CSS Demo.
14	27	19-Nov	**Final Presentation: Project 4: Visual Interview.** *Printed full color mockups.*
	28	21-Nov	**NO CLASS: Thanksgiving Break**
15	29	26-Nov	**Lecture:** Portfolio Photography. *Portfolio photo shoot day.*
	30	28-Nov	*Work on behance site in class.*
16	31	3-Dec	**Due: Final Behance Site with Portfolio Pieces.**
	32	5-Dec	*Last Day of Class.* **Due:** Turn in all final hires files.